Optimist Club of St. Charles

OPTIMIST NEWS

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Finding Speakers

In response to a request for help in finding interesting speakers for our noon meetings, several Club members have recruited speakers, suggested topics of interest, or located sources who can assist in arranging speakers on a variety of topics. Many thanks for your efforts. Our goal as an organization is for all Club members to take an active role in this process. A Club calendar is being maintained to track when speakers are needed. When coordinating a meeting date with a speaker, contact Bob for open dates. Bob will hold potential dates until speaking arrangements are firm. Thanks to everyone for your support!

Recruiting tip: Ask hesitant speakers to not say "no" immediately, but to think it over and meet with you at a later date. Please let us know what works for you!!

President-Elect Bob Beckman



For those who watch "The Tonight Show with Jimmy Fallon", you are probably familiar with the "Thank You" segment he does on Friday's show. While most of his notes tend to be funny or sarcastic, the thank you notes below are sincere appreciation to those who make our Club successful. First, to our founding members, thank you for providing a good foundation that has thrived for 50 years. To our Board of Directors past and present, thank you for your service to ensure the Club is in compliance with our governing by-laws and meeting the needs of our youth and community. To event chairpersons and volunteers, thank you for your dedication and expertise in everything from ringing the Salvation Army Christmas bell to staffing our food trailer at community events. To local businesses, thank you for your generosity in providing service and/or sponsorship to our Club. To local school districts, thank you for your excellence in education and working with our Club on many of our events. To local community leaders, thank you for making St. Charles such a good and safe place to live. And finally, to all Club members, thank you for being part of an outstanding organization. We wouldn't be a Club without you!

RECENT SPEAKERS:

Lewis & Clark Boathouse & Museum





Bill Brecht, Director-Education, gave an interesting presentation on Lewis & Clark's Corps of Discovery exploration of the western expansion of our country. The focus of Bill's presentation was on preparations for the journey and their stay on the St. Charles riverfront prior to traveling west. At a future meeting, Bill will tell us about their journey to the Pacific Ocean and back and all the challenges they faced during these adventuresome times. See the following website for additional information about the Lewis & Clark Boathouse and Museum:

http://www.lewisandclarkboathouse.org/

SC County Golden Games





Jeff Ford, Chairman, and Sandy Wirtz, Co-Chair, of the St. Charles County Golden Games brought a sports theme to our meeting. Following cancellation of the Games in 2020 due to Covid-19, outdoor events are being held this year on September 17-23, 2021. In 2022, they plan to return to their normal schedule of indoor and outdoor events during the month of April. Competitors and volunteers are encouraged to register for participation in the 2021 Games at the following website:

https://scc-goldengames.org/

UPCOMING EVENTS:

- ⇒ St. Charles County Fair Beer Booth, Thursday, July 29th, 5:00 11:00 PM:
 Our Club has volunteered to serve beverages in the Beer Garden again this year.
 Dale Westby has a sign-up sheet for volunteers and will give them tickets for admission to the Fair.
- ⇒ Mustang Car Show at Pundmann Ford, Saturday, August 7th: We will be setting up our food trailer to sell hot dogs, brats and drinks. Mark Cook volunteered to make arrangements and will be requesting members to sign up to cook and serve.
- ⇒ Festival of the Little Hills Beer Booth, August 20-22: Club members can sign up to serve in the Frenchtown Museum beer booth during the Festival. Be sure to include "Optimist Club" with your name when you sign up.
- ⇒ 50th Anniversary and Board Installation Banquet, October 1st: Mark your calendars. We want to have a good turnout for this important Club milestone. Dale Westby will be requesting RSVPs in the near future.

CLUB RECOGNITION



Our Club recently received this certificate from the American Legion Auxiliary for our financial support that went towards tuition of high school girls attending Missouri Girls State at the University of Central Missouri from June 20 - 26.

Girls selected from our community were chosen because of interest in government, leadership ability, honesty, scholastic achievement, good character and other important values. These skills were encouraged and enhanced through the one week program promoting the basic ideals of good citizenship and the principles of American government.

OPTIMIST CLUB OF ST. CHARLES BOARD OF DIRECTORS MEETING MINUTES June 15, 2021

CALL TO ORDER: President-Elect Bob Beckman called the meeting to order at 1:07 pm.

ATTENDANCE: Bob Beckman, Dave Borgmeyer, Mike Elbert, Allen Field, Steve Harker, Mary Krogmeier, Gerry Prinster, Jack Ross, and Dale Westby

SECRETARY REPORT:

Dave Borgmeyer moved to approve the minutes of May 18, 2021. Gerry Prinster seconded.
 The minutes were approved.

TREASURER REPORT: Treasurer Dave Borgmeyer reported that:

- Main income from May was \$4,530 of golf money.
- Main expenses from May were Pio's lunches, Missouri Leadership Seminar, three of the Scholarships were paid out, and \$200 for license for the trailer due to late fees.
- Dave Borgmeyer states, as approved at the May Board Meeting, he will move \$7,000 from the CD coming due next month.
- As of May 31, 2021, the general checking account had a balance of \$4,867.64. The savings account had a balance of \$571.44. The CD total \$37,484.34. The Scholarship Fund balance was \$186,110.57. The dues account showed a balance of \$1002.17.
- Gerry Prinster moved to file the May financial report with the auditor. Mike Elbert seconded. Motion passed .

PRESIDENT'S REPORT:

None

COMMITTEE REPORTS:

- Golf Tournament: Mary Krogmeier will contact Fred McGinley and ask him to update the
 Event Information form on the 2021 Golf Tournament. Discussion included how to improve
 for next year's event; the need for more sponsors, possibly check other organizations on
 how they run their Golf Events, solicit 50/50 tickets during lunch, and have silent auction
 items.
- <u>50 Year Anniversary/Installation Banquet:</u> Chairman Dale Westby stated discussions are still under consideration with the committee. Discussions included the concern of lack of attendance after all the work. Suggestions included to invite community leaders, past and present Optimist members, and silent auction at the event.
- <u>Festival of the Little Hills Beer Booth:</u> Email with sign up information was sent out to all members and was announced at the meeting today.
- <u>Mustang Car Show-August 7, 2021:</u> Chairman Mark Cook is coordinating with Pundmann Ford about the food and drink for this event.
- <u>St. Charles County Fair Beer Booth:</u> Chairman Dale Westby is coordinating with the County Fair as to what they will need from the Optimist Club.
- <u>Project Invite:</u> Roger Deppe requesting direction on continuing or restarting the project and if so, when. Mary Krogmeier moved that the Project Invite be included with Club Marketing Discussions. Mike Ebert seconded. Motion passed.

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COMMITTEE REPORTS (continued):

 Back to School Donations: Chairman Mary Krogmeier stated she would be contacting the schools in Orchard Farm and City of St. Charles for their needs for the coming year. Discussions included the possible need to increase the budgeted \$1,000. If districts need more, Mary will bring the additional requests back to the board for approval. Dale Westby discussed the Target Store Giving Project. Mary Krogmeier will look into this project and report back.

UNFINISHED BUSINESS:

- Possible Formation of Fundraising Committee: Gerry Prinster moved to table to next month.
 Steve Harker seconded. Motion passed.
- Past President Vacancy Starting October 1, 2021: Fred McGinley, next year Past President, indicated he will not be renewing his club membership next year. Discussion included the Board is responsible to elect someone to fill a vacant position. The position is not vacant until new year begins. Steve Harker moved not to move forward with filling the Past President position for next year at this time. Gerry Prinster seconded. Motion passed.
- Fairwinds River's Edge Invitation to host a Club Meeting: Optimist Club meeting will be held at Fairwinds River's Edge on July 13, 2021 at noon. Bob Beckman will organize this date with Fairwinds River's Edge and discuss the marketing of this meeting to their guests and the lunch cost.

NEW BUSINESS:

- July 4th Break in Noon Meetings: Allen Field moved that the July 6th Meeting be cancelled due to the holiday weekend. Jack Ross seconded. Motion passed. Dale Westby will make Pio's aware of the July 6th meeting and lunch cancellation.
- Club Marketing-Discussion from June 1st noon meeting and Top Ten Ways to Market Your Club: Bob Beckman suggested a small committee to work on the Club Marketing. Gerry Prinster moved to establish a Club Marketing Committee with Bob Beckman heading this committee. Jack Ross seconded. Motion passed.
- Upcoming OI Webinars: Ellen Parker reported that OI is having Webinars that we may be interested in on "Facebook Page Management" (June 21, 2021) and "Tools for Communication" (August 23, 2021). See the OI website for details.

CORRESPONDENCE:

None.

ANNOUNCEMENTS: Deadline for the next newsletter will be June 30, 2021.

ADJOURNMENT: Mike Ebert moved to adjourn the meeting. Steve Harker seconded. Motion passed. The meeting adjourned at 2:30 pm.

Respectfully submitted, Ellen Parker, Secretary

MILESTONES AND LOOK-AHEAD



нарру Birthday!

July Schedule

July 13

July 6 ** No Meeting **

Noon Meeting (at Fairwinds River's Edge)

July 20 Noon Meeting

(Board Meeting to Follow)

July 27 Noon Meeting

July 29 SC County Fair Beer Garden

Birthdays

July 10 Bob Avery

Membership Anniversaries







July 2021: Barbara Hall — 34 years

Debra O'Neal — 2 years

July 26

Ed & Pam Gettemeier

July 28

Jeff & Julie Marion

Speakers Preview



July 13 N/A—Meeting at Fairwinds River's Edge

July 20 Steve Jacobs, Civil War Reenactor

July 27 Jennifer Williams, ACE Learning Programs



Note: The Club will follow St. Charles City & County government guidance/guidelines for holding club events and meetings during the pandemic crisis.



ST. CHARLES CLUB OFFICERS (2020-2021)

PRESIDENT GERRY PRINSTER (314-973-2928)

PRESIDENT-ELECT BOB BECKMAN (636-947-9023)

VICE PRESIDENT GERRY PRINSTER (314-973-2928)

SECRETARY ELLEN PARKER (636-441-6857)

TREASURER DAVE BORGMEYER (636-723-0275)

PAST PRESIDENT STEVE HARKER (636-947-3179)

DIRECTORS

MARK COOK (314-520-0913) MIKE EBERT (314-402-9039)

ALLEN FIELD (314 398-8742) MARY KROGMEIER (636-734-5903)

JACK ROSS (314-287-0569) DALE WESTBY (314-550-7723)

(Jack also serves as Zone 7 Lt. Gov.)

CLUB MAILING ADDRESS

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St. Charles Missouri 63302

St. Charles, Missouri 63302

Club Website: https://scoptimists.weebly.com/

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